

FOR IMMEDIATE RELEASE

Zionsville Leader Tracy Wright Joins Encore Sotheby's International Realty

INDIANAPOLIS, Ind. (Feb. 17, 2010) – Encore Sotheby's International Realty is proud to announce that Tracy Wright, Tom Wright and Becky Newman have joined the firm.

Jeffrey B. Cohen, principal broker and founder said, "We are thrilled to welcome Tracy and her team, Becky Newman and Tom Wright, to Encore Sotheby's International Realty. Tracy comes to Encore from FC Tucker where she was an award-winning top producer. She is the epitome of a Sotheby's International Realty agent."

"Tracy sold over \$10,000,000 in 2009, and is looking to double that in 2010. She is off to a great start with over 30 homes listed at Encore Sotheby's International Realty. Tracy and her team have embraced our marketing brand, as well as the Sotheby's International Realty philosophy of unparalleled service."

Tracy Wright is an experienced real estate industry veteran specializing in buying, selling and marketing new and existing homes. She is the sales and marketing representative for several popular Zionsville developments, as well as numerous Indianapolis metropolitan area custom home builders. A third generation real estate professional, Tracy has been a Zionsville resident since 1989.

At Tracy's former company, her successes included Executive Sales Club Member, President's Club, Top Ten Rookie of the Year, Reality Alliance Sales Award, and recipient of the Leader of the Month Sales Award numerous times for both Listing and Sales in Zionsville. She is an expert in providing comprehensive market analysis of residential real-estate and absorption pricing (pricing homes to sell). Tracy's excellent communication skills, organization and leadership provide superior services that produce desired, timely results for her clients.

A powerful sales team, which includes Tracy's mother Becky Newman and Tracy's husband Tom Wright. The Wright Team knows how to ensure a smooth selling or buying experience, offering expertise in areas including marketing, title review and vendor concierge services.

"I am both excited and enthusiastic to be on the ground floor of such an extraordinary opportunity," said Tracy. "Our team's results-driven approach, combined with the resources the Encore Sotheby's International Realty has to offer, will enable our clients to achieve their real estate objectives, as well as earning their recommendation as satisfied clients."

"Finding the right real estate agent representation is critical for today's buyer and seller," added Cohen. "Our agents and the power of the Sotheby's International Realty brand set us apart from the competition. We have proudly represented our clients through four generations and remain committed to representing buyers and sellers in the most ethical, knowledgeable and professional manner. At Encore Sotheby's International Realty we offer our clients a new level of exposure, locally and worldwide."

Tracy and The Wright Team may be reached at 317-660-4444 or at EncoreSothebysRealty.com .

The *Sotheby's International Realty* network currently has more than 10,700 sales associates located in approximately 500 offices in 40 countries and territories worldwide. Encore Sotheby's International Realty listings will be marketed on the sothebysrealty.com global Web site. In addition to the referral opportunities and widened exposure generated from this source, the firm's brokers and clients will benefit from an association with the Sotheby's auction house and worldwide *Sotheby's International Realty* marketing programs.

About Sotheby's International Realty Affiliates LLC

Founded in 1976 to provide independent brokerages with a powerful marketing and referral program for luxury listings, the *Sotheby's International Realty* network was designed to connect the finest independent real estate companies to the most prestigious clientele in the world. In February 2004, Realogy Corporation, a global provider of real estate and relocation services, entered into a long-term strategic alliance with Sotheby's, the operator of the auction house. The agreement provided for the licensing of the *Sotheby's International Realty* name and the development of a full franchise system by Realogy's subsidiary, Sotheby's International Realty Affiliates LLC. Affiliations in the system are granted only to brokerages and individuals meeting strict qualifications. Sotheby's International Realty Affiliates LLC supports its affiliates with a host of operational, marketing, recruiting, educational and business development resources. Franchise affiliates also benefit from an association with the venerable Sotheby's auction house, established in 1744. For more information, visit www.sothebysrealty.com.

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